

The Basin's NEXT GENERATION

Bridging Legacies. Powering Tomorrow.

OCT 21-23 2025

Official PBIOS 2025 Photo/Video Sponsorship - \$18,000

Exclusive Sponsorship

Capture the essence of PBIOS 2025 while ensuring your brand receives unparalleled exposure before, during, and after the event. This sponsorship combines professional media coverage with cutting-edge real-time photo gallery technology—delivering continuous visibility for your company across multiple platforms.

SPONSORSHIP BENEFITS

1. Professional Media Coverage by The Oilfield Photographer Team

Photo, video, aerial, social media coverage during the show.

Content will be featured across PBIOS social media channels and digital communications, showcasing your sponsor brand prominently.

2. Branded Digital Assets

Sponsor logo integrated into media shared during the show, ensuring constant brand visibility.

3. Exclusive Real-Time Photo Gallery

Attendees receive instant access to branded event photos via text message, complete with your logo and a PBIOS 2025 template. Sponsor-branded QR codes (published on all PBIOS social profiles) will allow attendees to access and share images instantly.

4. Branded Booth Spotlight

Dedicated highlight reel showcasing your company's booth during the event, perfect for future marketing and social media content.

5. Branded Wrap-Up Video

Professionally produced, sponsor-branded wrap-up video highlighting event moments, with your logo and message included.

6. Expanded Reach

Photographers will roam across the grounds on Wednesday and Thursday, capturing images of attendees, exhibitors, and booths. Every image will feature your sponsor logo, ensuring maximum brand penetration, even with competitors.

7. Lead Capture Advantage

All attendees who receive photos via text are added to a database. At the conclusion of the show, you'll receive a spreadsheet of captured phone numbers, delivering a direct line to new industry contacts.

8. Website & App Presence

Sponsor branding included on the PBIOS website and Mobile App sponsor pages, driving high digital exposure.

9. Ongoing Social Media Promotion

Branded content will be shared by attendees on their own platforms, expanding visibility beyond the show floor.



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Digital Caricature Artist Sponsorship - \$10,000

Exclusive Sponsorship

Featuring Live Digital Caricatures by Angie Jordan

Delight attendees with personalized, branded artwork while showcasing your company's presence.

SPONSORSHIP BENEFITS

1. Corporate-Branded Booth:

- 8' x 10' booth in the East Coliseum breezeway, co-branded with your company and the artist.

2. Branded Artwork:

- All caricature artwork will include your sponsor logo, booth, website, and a QR code (if desired), ensuring continued brand visibility.

3. World-Class Talent:

- Three full days of live digital caricatures created by world renowned digital caricature artist Angie Jordan, offering an engaging experience for attendees.

4. PBIOS Website and App Presence:

- Your logo and link featured on the PBIOS Mobile App and website sponsor page.

5. Pre-Show Digital Campaign:

- Your logo and link included in pre-show email blasts sent to exhibitors, past attendees, and subscribers.

6. Interactive Show Grounds Map:

- Logo and link prominently displayed on the PBIOS interactive show grounds map.

7. Exclusive Podcast Interview:

- A dedicated podcast feature with one of the PBIOS Podcast Party hosts, highlighting your company's insights and expertise.



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Mirror X Digital Photo/Video Booth Sponsorship - \$10,000

Exclusive Sponsorship

Create a memorable attendee experience while showcasing your brand with this exclusive sponsorship. Booth will be in the east end of the coliseum.

SPONSORSHIP BENEFITS

1. Custom-Branded Backdrop:

- A fully customized sponsor-branded backdrop will enhance the booth's visual appeal.

2. Extensive Event Coverage:

- Operates for (8) hours on Tuesday and Wednesday, and (6) hours on Thursday.
- Booth attendant present during all show hours for smooth operations.

3. Interactive Photo/Video Booth:

- Includes a 6' customizable mirror, red carpet, and variety of props for attendee engagement.

4. Personalized Experiences:

- Custom start screen and props tailored to the sponsor's branding.
- Photo prints with custom layout including your website, QR code, and personalized text for downloading digital images.

5. PBIOS App and Website Presence:

- Your logo and link featured on the PBIOS Mobile App sponsor page and the official website.

6. Pre-Show Digital Campaign:

- Your logo and link included in pre-show email blasts sent to exhibitors, past attendees, and registered attendees.

7. Interactive Show Grounds Map:

- Logo and link prominently displayed on the PBIOS interactive show grounds map.

8. Exclusive Podcast Interview:

- A dedicated podcast feature with one of the PBIOS Podcast Party hosts, highlighting your company's expertise and presence at the event.



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PBIOS Podcast Party - \$12,000

Exclusive Sponsorship

Live Interview Streaming Powered by EnerStar Solutions/Starlink
Podcast Booth will be located in the coliseum between registration and the main show entrance. This exclusive sponsorship offers premium exposure through live streaming and podcast features.



SPONSORSHIP BENEFITS

1. Corporate Branded Backdrop

- A custom-branded backdrop featuring your company logo will be displayed behind hosts during all interviews, ensuring maximum visibility.

2. Promotional Materials

- Your logo and sponsor credit will be prominently displayed on all materials promoting PBIOS, including the website and all social media platforms.

3. Email Campaign

- Your logo and sponsor credit featured in email blast sent to exhibitors, past attendees, and registered attendees.

4. Podcast Group Page

- Recognition with logo and sponsor credit on the PBIOS Podcast Group page.

5. Website Visibility

- Logo and link prominently displayed at the top of the PBIOS website.

6. Mobile App Presence

- Logo and link on the PBIOS Mobile App sponsor page.

7. Interactive Grounds Map

- Logo and link included on the PBIOS interactive show grounds map.

8. Exclusive Podcast Features

- Exclusive company executive podcast interview.

9. Marketing Inclusion

- Your sponsorship will be featured in digital marketing and advertising efforts from August to October, ensuring extended exposure.

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“You Are Here” Directional Show Maps/ Building Maps - \$10,000

Exclusive Sponsorship

Ensure maximum brand exposure while helping attendees navigate the event with ease. This sponsorship delivers high visibility across the show grounds.

SPONSORSHIP BENEFITS

1. Strategic Ground Graphics:

- (8) oversized horizontal “You Are Here” corporate-branded ground graphics placed in key locations throughout the show.
- Includes sponsor logo, QR code, and website for direct attendee engagement.

2. Building-Specific Banners:

- (8) vertical banner stand graphics displayed at entrances of individual exhibit buildings.
- Includes banners in buildings in A, B, C, D, E, F, G, H, I, and J.
- Highlight exhibitors within each building while incorporating sponsor branding.

3. Pre-Show Digital Presence:

- Logo and link included in all pre-show email blasts sent to exhibitors, past attendees, and subscribers.

4. Website and App Visibility:

- Logo and link featured on the PBIOS website and Mobile App sponsor pages.

5. Interactive Map Branding:

- Logo and link integrated into the PBIOS interactive show grounds map, ensuring continuous visibility as attendees navigate the event.

6. Exclusive Podcast Interview:

- A dedicated feature with one of the PBIOS Podcast Party hosts, showcasing your company's leadership and industry insights.

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Professional Headshot Booth Sponsorship - \$10,000

Exclusive Sponsorship

Provide attendees with a valuable service while maximizing your brand's visibility through this exclusive sponsorship. The Professional Headshot Booth ensures memorable and professional interactions with high-quality branding opportunities.

SPONSORSHIP BENEFITS

1. Custom-Branded Booth Space:

- A branded booth featuring a custom backdrop showcasing your company logo and branding.

2. Convenient Operating Hours:

- (8) hours on Tuesday and Wednesday, and (6) hours on Thursday, ensuring optimal access for attendees.

3. High-Quality Headshots:

- Includes two professional poses per attendee.
- Free digital downloads available from a sponsor-branded gallery, extending brand visibility post-event.

4. Integrated Branding:

- Sponsor logo prominently displayed on the digital photo monitor during headshot sessions.
- Business card integration for seamless attendee access to their headshots.
- QR code integration with sponsor branding for convenient digital access.

5. Pre-Show Digital Promotion:

- Logo and link featured in all pre-show email blasts sent to exhibitors, past attendees, and online registrants.

6. Event Digital Presence:

- Logo and link included on the PBIOS website, Mobile App sponsor page, and interactive show grounds map for ongoing visibility.

7. Exclusive Podcast Interview:

- A feature with one of the PBIOS Podcast Party hosts, providing an opportunity to highlight your company's leadership and expertise.



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Golf Simulator Booth Sponsorship - \$13,000

Exclusive Sponsorship

Engage attendees in a fun and interactive experience while showcasing your brand. This exclusive sponsorship offers a unique opportunity for high-impact, relaxed networking.

SPONSORSHIP BENEFITS

1. Interactive Golf Simulator Experience:

- Golf simulator setup allows attendees to play major golf courses, creating an engaging and memorable experience.

2. Premium Equipment Included:

- TaylorMade Golf Clubs and Pro V1 Balls enhance the simulation's quality and attendee enjoyment.

3. Direct Attendee Engagement:

- Booth manned by your company's sales team providing ongoing opportunities to connect with attendees in a casual, enjoyable atmosphere.

4. Custom Branded Booth:

- 10' x 30' booth at the entrance of Building E. Booth to be split in half to accommodate simulator and to allow sponsor to exhibit and promote their products and services.

5. Pre-Show Digital Presence:

- Logo and link featured in all pre-show email blasts sent to exhibitors, past attendees, and subscribers, building anticipation for the event.

6. Website and Mobile App Visibility:

- Logo and link prominently displayed on the PBIOS website and Mobile App sponsor pages, ensuring extended exposure.

7. Exclusive Podcast Feature:

- A dedicated podcast interview with one of the PBIOS Podcast Party hosts, highlighting your company's leadership and industry insights.



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Wolong Tech Lounge - \$10,000

Exclusive Sponsorship

Create a welcoming hub for attendees while maximizing your brand's visibility

SPONSORSHIP BENEFITS

1. Exclusive Indoor Coliseum Lounge Space:

- Located in the Coliseum's east end concourse in conjunction with the Blue Line Grill. Guests will have access to free Enerstar Starlink Wi-Fi access along with food and drink options from Blue Line as well as concessions.
- Tables with seating for 70-80 guests.

2. Custom Sponsor Branding:

- Sponsor signage at the café, customized to prominently feature your brand.

3. Wi-Fi Powered by EnerStar/Starlink

- High-speed Wi-Fi access for attendees utilizing the Lounge

4. Pre-Show Digital Presence

- Your logo and link included in pre-show email blasts sent to exhibitors, past attendees, and subscribers.

5. Exclusive Podcast Interview

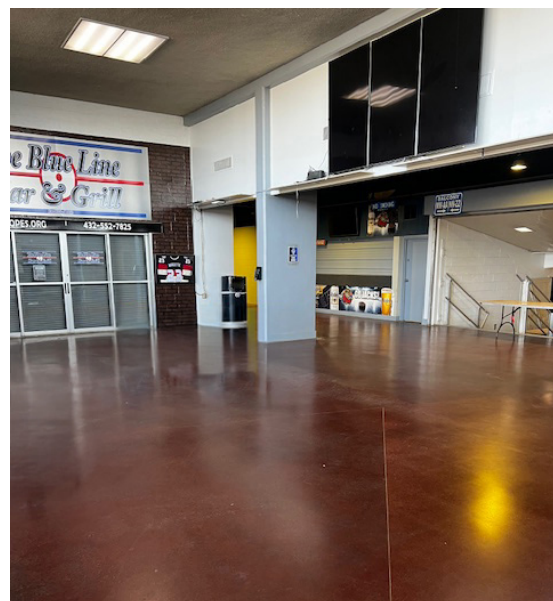
- A podcast feature with one of the PBIOS Podcast Party hosts, showcasing your executive team and company highlights.

6. PBIOS App Presence:

- Your logo and link featured on the PBIOS Mobile App sponsor page.

7. Food and Refreshments:

- Lounge guests will have access to The Blue Line Grill Restaurant and bar as well as concessions.



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Boot/Shoe-Shine Booth Sponsorship

TWO OPTIONS AVAILABLE

Exclusive Sponsorship

Offer a professional shoe-shine experience for attendees while showcasing your brand in a flexible format!

OPTION 1: Standalone Booth: \$10,000

(station and professional included; booth fee included)

- Sponsor-branded dedicated booth with a custom backdrop in a high-traffic location.
- Professional shoe shine service provided for three days (equipment and operator included).
- Branding on the PBIOS mobile app, and interactive show map.
- Feature in pre-show email blasts and LinkedIn promotions to 20,000+ connections.
- Exclusive podcast interview opportunity.

OPTION 2: In-Booth Feature: \$7,500

(station and professional included; sponsor provides booth space)

- Integrate the shoe-shine station directly into your existing booth space.
- Shoe-shine setup and operator provided for three days.
- Custom signage and branding to tie into your booth's design.
- Branding on the PBIOS mobile app, and interactive show map.
- Feature in pre-show email blasts and LinkedIn promotions to 20,000+ connections.
- Exclusive podcast interview opportunity.



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Oversized, Custom Corporate-Branded Floor Signage Sponsorships - Pricing and Locations Below

10 Sponsorships Available

Maximize visibility with strategically placed oversized floor graphics that promote your company, booth, products, or services

SPONSORSHIP BENEFITS

1. Custom-Branded Floor Graphics:

- (4) 4' x 8' branded floor graphics designed to showcase your company logo, booth number, products/services, and website QR code.

2. Premium Placement Options:

- Strategic locations to ensure high attendee engagement and traffic

PRICING AND LOCATIONS

- Front of Coliseum Entryways (4 graphics): \$6,000
- Building H (3 graphics): \$4,000
- Building J (4 graphics): \$5,000
- Building A (4 graphics): \$4,500
- Building B (4 graphics): \$4,500
- Building C (4 graphics): \$4,000
- Building D (4 graphics): \$3,500
- Building E (4 graphics): \$3,500
- Building G (4 graphics): \$3,500
- Individual Locations (1 graphic each at PBIOS Office, Attendee Registration, Exhibitor Registration, VIP Lounge): \$6,000



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Video Charging Stations Sponsorship - \$6,000

4 Sponsorships Available

Provide attendees with a vital service while ensuring maximum brand visibility.

SPONSORSHIP BENEFITS

1. Digital Charging Stations:

- Eight (8) charging stations strategically placed across all exhibit buildings, offering high exposure.
- Each station features:
 - 27" LCD screen with 1920x1080 resolution.
 - Six (6) different charging cable options to accommodate a variety of devices.
 - Floor-standing design for easy accessibility.

2. Corporate Video Display

- :60-:90 second sponsor videos will run in rotation throughout the show, keeping your brand in front of attendees during all event hours.

3. PBIOS Mobile App Presence

- Your logo and link will be featured on the PBIOS Mobile App sponsor page, enhancing digital visibility.

4. Exclusive Podcast Interview

- A personalized podcast feature with one of the PBIOS Podcast Party hosts, showcasing your executive team and company insights.



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Digital Sponsorships - \$6,000

8 Sponsorships Available

The Digital Sponsorship Package provides premium, long-term exposure for eight sponsors through PBIOS's digital platforms.

SPONSORSHIP BENEFITS

1. Logo and Link on All Website Pages Until February 2027

- Continuous visibility across the PBIOS website for two years.

2. Logo and Link in Pre-Show Email Blasts

- Featured in targeted emails to exhibitors, past attendees, and subscribers.

3. Logo and Link on the Interactive Show Grounds Map

- Prominent branding on a key attendee tool.

4. Logo and Link in the PBIOS 2025 App

- High visibility in the official event app.

5. Executive Podcast Interview

- Showcase your expertise with an exclusive interview.

6. Pre-Show Social Media Posts

- Brand promotion across PBIOS' LinkedIn, Facebook, Instagram, and Twitter.

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Lanyard Sponsors - \$5,900

4 Sponsorships Available

SPONSORSHIP BENEFITS

5,000 Branded Lanyards

- The Lanyard Sponsorship ensures high visibility throughout the event as these lanyards are worn by thousands of industry professionals. Sponsors can select their preferred colors to align with their corporate branding.

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2025 PBIOS Mobile App Sponsorship - \$7,000

Exclusive Sponsorship

Put your brand front and center on the essential event tool used by attendees throughout the show.

SPONSORSHIP BENEFITS

1. Custom App Branding:

- Exclusive sponsor branding throughout the PBIOS 2025 Mobile App content.

2. Social Media Promotion:

- Dedicated social media posts highlighting the app and your sponsorship across all PBIOS profiles (LinkedIn, Facebook, Instagram, Twitter).

3. Website and App Visibility:

- Logo and link featured on the PBIOS website and Mobile App sponsor page for continuous digital presence.

4. Exclusive Email Blast:

- A targeted email promoting the PBIOS 2025 Mobile App download will feature your logo and sponsor credit, sent to exhibitors, past attendees, and subscribers.

5. Show Email Campaign:

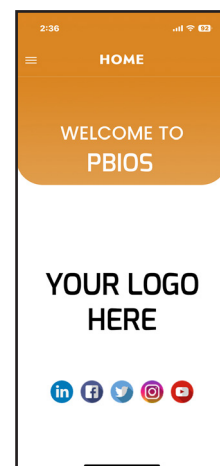
- Your logo and link will appear in all pre-show and show email communications to exhibitors, attendees, and subscribers.

6. Interactive Map Branding:

- Logo and link prominently displayed on the PBIOS interactive show grounds map, ensuring consistent visibility as attendees navigate the event.

7. Exclusive Podcast Interview:

- A feature with one of the PBIOS Podcast Party hosts, spotlighting your company and industry leadership.



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Event Geofencing Campaign Sponsorship - \$4,000

5 Sponsorships Available

Engage attendees and maximize your brand's exposure with targeted geofencing campaigns during and after the event.

SPONSORSHIP BENEFITS

1. Custom Geofencing Setup:

- A tailored geofencing account to target attendees within the event location and surrounding areas.

2. Ad Creation and Deployment:

- (1) professionally designed video ad and (8) static ads to run Monday through Thursday of the event, ensuring consistent exposure.
- Additional video ads created for retargeting campaigns to run for 28 days post-event, keeping your brand top of mind.

3. Comprehensive Reporting:

- Detailed post-event report and full campaign analysis to evaluate performance and ROI.

4. Extended Engagement:

- Retargeting efforts ensure your brand reaches attendees even after the event concludes, increasing long-term impact.



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